

# IS ONE-AP GOOD FOR THE ENVIRONMENT?

## ECO Choice Plant Nutrients

### YES, One-AP is a certified ECO Choice Plant Nutrient

ECO Choice Plant Nutrient certification is considered only for products that show results that meet or exceed customer expectations. Certified ECO Choice Plant Nutrients products must possess one of the following criteria without over compromising any remaining criteria:

- Nutrient usage reduction
- Reduction of Nutrient run-off
- Reduction of Nutrient leaching

#### Reduction of Nutrient Usage

One-AP usage reduces annual nitrogen by up to 50%.

#### Reduction of Nutrient Run-off

One-AP reduces the amount of off target nutrients keeping the nutrients where the plant can utilize them.

#### Reduction of Nutrient Leaching

One-AP usage protects groundwater with reduction of leaching compared to conventional quick release products.

#### Smaller Carbon Footprint

One-AP is applied less frequently saving on fuel and emissions. Additionally, *Duration CR* a key component in One-AP, uses less energy in production compared to other conventional raw materials.

#### Proven Results

In addition to improving the environment, One-AP shows proven results in plant vigor and greening that conclude in customer satisfaction. Many times other products can show positive environmental impact but lack visual aesthetic results. Isn't the environment compromised when introducing products that lack results?

