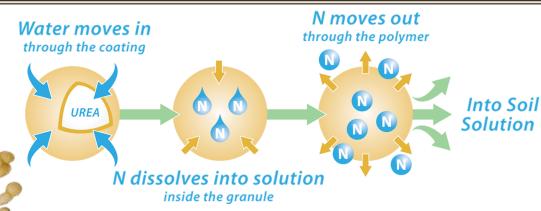


WILL MY GRASS STAY GREEN WITH ONE-AP?

Efficiency Nutrients YES, THE SECRET IS IN THE NITROGEN

With Efficiency Nutrients nitrogen (N) is released gradually throughout the plant's growth cycle, resulting in precise, predictable feeding that lasts for up to 8 months. Available in four longevities with various release rates, Efficiency Nutrients are blended in a specific pattern in order for *One-AP* to last for an entire season in any climate.

HOW IT WORKS: Temperature-Controlled Diffusion



Benifits of Controlled-Release

Reduced Applications

Using One-AP Means avoiding the peaks and valleys associated with multiple applications. This results in reduced soil compaction and reduced total nitrogen fertilizer applications.

Lower Potential For Leaching Nitrogen

Because the Efficiency Nutrients granule is protected by a polymer coating the nitrogen is protected, even under the wettest conditions. Less leaching and less nitrogen helps protect the enviornment. In fact, recent studies have shown that with One-AP nearly all the nitrogen is retained in the grass and upper soil surface. With this technology One-AP is able to use up to 40-50% less nitrogen per year.

- Healthier Greener Grass

Extensive testing demonstrates that One-AP, with the help of Efficiency Nutrients, consistently delivers balanced feeding for stronger, greener & overall well-nourished grass everyday, all season long.





